



Contra Costa Branch 146
Minutes of the Branch Executive Committee Meeting
Boundary Oak Golf Club

SIR BRANCH 146
9:00 to 10:45 A.M. – LAKEVIEW ROOM- BOUNDARY OAK
August 11, 2016

BIG SIR (Walt Busenius)

Walt Busenius called the meeting to order at 9:00 am with 11 officers and directors present and 13 committee chairmen and guests. The minutes of the July BEC meeting were approved as corrected.

BIG SIR'S REPORT (Walt Busenius)

We will have two Branch Awards today – a 20 years of membership to Bill Hansen and the certificate of appreciation to Al Zamolo.

The election of the 2017 officers will be today; Jonathan Korfhage will not be here and Jim Saavedra continues to be ill and recovering.

Walt reported on the annual meeting of Big Sirs on Aug. 1. Jerry Strain will be president next year, and Derek Southern will be vice president. We have received the President's award for "Success" – for having increased our membership, and our participation in the RAMP initiative. The officers for RAMP are now being listed in the Sir Call.

Walt described the SIR mission statement – a banner with the statement was displayed at the meeting. Walt proposed that we purchase the banner for about \$50. The board approved the purchase.

Walt played a video, which can be a recruitment tool. We can add a beginning or end to the video to make it specific for our branch. Chuck Joyce will assist with this effort for a \$50 charge. Walt had some suggestions for a unique introduction for the video. He proposed we spend the \$50 to add to the video – this expenditure was approved. It was suggested that our recruitment chair, Corrie Oranje, take the lead on this project.

Walt related some key points of Don Dill's keynote speech. One point was the "Legacy of One" concept, which proposes that each member recruit one new member to replace himself. There will be an on-line training website, separate from SirInc – perhaps by the first of the year. Walt mentioned that he has included the Mission Statement in today's slide show.

Walt noted that three branches received a special award – branch 19 (Oakhurst), branch 170 (Lake of the Pines), and branch 35 (Palo Alto).

Walt mentioned the training for region 6 will be on Dec. 5 and 6 in other locales, and at Rossmoor on Dec. 7 for our area. The morning session will be for officers, the afternoon for RAMP chairmen and Nominating Committee members.

Walt noted there will be a few vacancies for activity chairs for next year; it is particularly important that the RAMP positions be filled.

LITTLE SIR REPORT (Alan Elnick)

The speaker for today is Elliott Kallen who a Financial Advisor who will discuss The Seven Deadly Financial Sins of Retirees. In September our speaker will be Paul Zaentz, a film producer, whose company has produced such memorable films as Amadeus, Mosquito Coast, The English Patient and the Talented Mr. Ripley. He is currently working on a documentary about the overthrow of Mosaddegh in Iran in 1953.

Alan noted that through June we have about 17 members who have not yet paid for missing a lunch, with 2 with multiple missed lunches. Alan suggested that we have an executive session in September to discuss how to proceed. Walt noted that prior to that we sit down with these members.

We will have Embroidery and Moore here today selling SIR wear – polo shirts, jackets, hats, mugs and more.

SECRETARY'S REPORT (Bruce Borgman)

Bruce reported on his proposed modification of Branch Regulation 46 to include a sentence regarding guidelines for speakers. Additional discussion ensued with various suggestions on the proposed revision. In the final analysis it was suggested that 3 or 4 members be requested to provide a revision and Bruce will synthesize the responses into a final form.

TREASURER'S REPORT (Jim Barry)

Jim distributed Form 28 and the Treasurer's report.

Walt questioned the difference between for the Monthly Luncheon line item between the receipts (\$5,120) and disbursements (\$5584.34). This is apparently due to the annual payers amount not being included in receipts for this item. It was also noted that we have a number of members who have not paid. Jim will clarify the report. He noted that the cash balance increased about \$1000. Walt noted that it is nearing time to develop the budget for next year.

The Treasurer's report was approved by the board.

COMMITTEE CHAIRS REPORTS

ACTIVITIES COORDINATOR (Jerry Kaplan)

Jerry reported that we have 45 activities – the list was distributed. The issue of the number of open positions for next year was raised. Walt noted that this includes Membership, Publicity with Al Munayer filling in for Jim Savaadra until the end of the year, Luncheon Chair (Rob Melrose may do this), Greeters, and Historian. The Dinner-Dance group continues to need a chairperson.

BIOGRAPHIES (Paul Dubow)

We have 184 biographies, and expecting one more for 185. Walt suggested distributing the bio form at various activities.

AREA FISHING (Paul Dubow) – Fishing activities continue.

COMMUNICATIONS – SIR CALL (Richard Hockenbrock)

Richard noted that the chair of activity is not necessarily the person providing the report for the Sir Call. Jerry Kaplan asked if it would help if this name was noted on the activity report. A second contact besides the chair would be helpful.

Richard noted that Rob Melrose had done considerable work in adding team logos to the Sir Call.

GREETER (Dick DeVoe)

Dick has a greeter this month who joined the branch in each of the last three years: John Gray, Roger Peters, and Mike Whitaker. Dick noted that he wrote the minutes for the State Sir meeting and encouraged the group to take a look to see what happened at the meeting.

HISTORIAN (Pete Gates)

Pete noted that Bill Hoban who initially set up the Publicity function should be recognized in some fashion.

PUBLICITY (Al Munayer for Jim Saavedra)

Al noted that there may be some local publications in Walnut Creek, Pleasant Hill, Concord or other communities that he is not aware of. He asked that if board members receive these, please inform him so that he can add them to the distribution list. These publications may require longer lead times.

HONOREES (Doug Eisner)

Two honorees as noted earlier.

LADIES DAY – no report

LUNCHEON ATTENDANCE (Max Hinkle)

We have guaranteed 200 meals for members attending the lunch today- we have 70 absences. Max noted that he'd had a lot of complaints about the meal last month. We have notified Boundary Oak.

MEMBERSHIP (Brad Hatcher for Ben Gleason)

We will have 2 new members joining today – John Helgeson, and Richard Pace, and one transfer – Robert Lyman. The new members were approved. One person was removed from the active roster by his request – Harry Reiter.

MEMBER RELATIONS (Brad Hatcher)

Brad presented the annual survey. He suggested that with respect to member involvement, we ask how many activities members are involved, e.g. 1-2, 3-4, etc., rather than listing the activities. Brad requested any additional input in the next two weeks. Last year's participation was about 55%.

NOMINATING COMMITTEE (Bill Holly)

If necessary to fill a vacancy, a recommendation would be made to the BEC in October with a board vote in November. The nominating committee is now Bill and Doug, since Terry Marchione has moved.

RECRUITMENT (Corrie Oranje)

There is one guest today – Paul Beretz sponsored by Bill Hoban.

SUNSHINE REPORT (John Pearl)

The Sunshine list has ten names, submitted and attached.

TRAVEL (Walt Busenius for Milton Smith)

Gary Schaub requested approval for a Lesher Center production – “Baskerville- a Sherlock Holmes Mystery” in November. The request was approved by the board.

ANALYTICS (Ron Plachy) – report attached

There was an unexplained blip on July 21.

REPORTS FROM OTHER CHAIRS - none

CHAIRMEN WISHING TIME ON TODAY'S LUNCHEON AGENDA

Brad Hatcher

Bruce Borgman for Couples Dining Out

OLD BUSINESS

Doug Eisner asked whether there was any feedback from the four guests from Branch 116, who were considering Boundary Oak. They were pleased but have to convince their membership since the cost of the lunch would increase. It was suggested that we might be proactive in checking with Boundary and reduce the cost for both branches.

NEW BUSINESS

None

NEXT MEETING:

The next meeting will be at 9:00 A.M. Thursday, September 8, 2016 at Boundary Oak.

ADJOURN

The meeting was adjourned at 10:55 A.M.

Respectfully submitted,

Bruce Borgman
Branch Secretary

Attachments:

1. BEC Agenda
2. Luncheon Agenda
3. B.R. 46 modification
4. Treasurer's report, Form 28
5. Membership Report and Form 27 (corrected)
6. Activities Report
7. Luncheon Attendance Chairman's Report (amended)
8. Sunshine Report
9. Google Analytics
10. Attendance Sheet
11. Branch 146 – Member Survey
12. Presidential Award Senior Certificate order form