

Pleasant Hill Branch 146
Minutes of the Branch Executive Committee Meeting
December 6, 2012

CALL TO ORDER

Big Sir Jim Burk called the meeting to order at 9:00 a.m. He welcomed 7 Committee Chairmen, and 3 other members.

BEC ROLE CALL/QUORUM- 9 BEC members were present; Absent- Chuck Clark, Bill Hoban and John Harrington.

APPROVAL OF MINUTES- November minutes were approved as written.

BIG SIR'S REPORT (JIM BURK)

< BEC Induction- Paul Dubow was inducted as a 2013 Director.

< Branch Computer Purchase- it was m/s/a to purchase a Branch computer for approximately \$1070, to be used for the SIR Cal by Editor Jeff Baily. "Publisher" software used for the Sir Call is unavailable for Jeff's personal i-Mac. The cost is within the 2012 budget.

< Sir Call Subscribers- the 2013 cost for hard copies will increase from \$20 to \$22/yr.

< Big Sir Pink Cowboy Hat Tradition- The hat will be consigned to Corrie Oranje for sale at Big Sir-Elect Terry Marchione's request. There was no objection to Terry's opinion that the hat would look better on whomever may buy it...

LITTLE SIR'S REPORT (Terry Marchione)

< December Ladies Day Program- Song Sirs and Monte Vista High School Beauty Shop Quartet. A \$250 donation will be given to the group.

< January Speaker- Leigh Kjeldsen on "Hearing Loss- Causes and Remedies".

SECRETARY'S REPORT (Dick DeVoe)

< Monterey Mashers- A Branch 146 account was opened at U.S. Bank, Walnut Creek for use by the Monterey Mashers activity. Treasurer Dick Woodman reminded the BEC that all branch accounts must have proper updated signatories in 2013.

< Branch Regulation 27- November's adoption of changes to the requested annual voluntary contribution has been incorporated in Br. Reg. 27 as follows: "The requested annual contribution shall be based on the month of induction: January through June- the full amount established by the BEC; July through October- \$10; November/December- \$0.

TREASURER'S REPORT (Dick Woodman)

< Cash Balance for the period Oct. 1-31: \$13366.94 start; \$11700.69.

< Unexcused Luncheon Absentees- Followup with members involved in 112 unexcused absences has been a successful program to ensure the branch receives what it is owed.

< Annual Payers Program- In its first year this program has been a success by being financially positive for the branch, reducing accounting workload, and being satisfactory for its participants.

COMMITTEE REPORTS

Membership (Steve Sprague) For November:

< Inductions- 3: The following were m/s/a for induction- Norman Baietti, Edward Brands, Jim Swanson.

< Losses- 3: Art Gagnon and Heino Valvur resigned. Ahmad Ghoreishi went inactive.

< Inactives- 15: Bob Abegg was dropped, and Ahmad above was added.

< Actives- 269, including 7 HLM's.

< 2012 Actuals vs. Goals- The branch had a very successful recruiting year with 34 new members- 7 more than goal. However, the relatively large number of losses (36) dropped our membership by 2 from 271 to 269 during the year. Attendance averaged 73% for the 10 non-Ladies Day luncheons, well above the 70% goal.

< 2012 vs. 2006 Membership Age Categories by % (rounded):

- Under Age 70: increased from 16% to 17%.
- Age 70-79: increased from 51% to 52%.
- Age 80-89: decreased from 33% to 30%.
- Age 90+: increased from 0% to 2%.

Sunshine (Walt Busenius) 11 members in the report.

December Ladies Day (Steve Dawkins)- The event is sold out, with 279 participants. A number of new members and their spouses will attend. See also Little Sir's Report above.

Member Relations (Ben Gleason)- The Survey Review Subcommittee comprised of Ben, Bill Holly, Pete Gates, and Dick DeVoe was presented and discussed.

- The report has several areas being addressed by a new Communications Committee comprised of Jeff Baily, Jim Stedman, and Jack Hockel established by incoming Big Sir Terry Marchione.
- Duties of the proposed Facility Arranger will instead become the responsibility of the Little Sir.
- No hard copies of the Branch Directory proposed for purchase will be prepared; members can print them from the website if interested.

Activities Coordinator (Bill Holly)- Bill distributed a a “Branch 146 Activities” listing with data on each activity.

NEW BUSINESS - Dick DeVoe requested an advisory vote regarding whether the branch should have the option under State SIR Standing Rules to impose a mandatory assessment of its members for branch expenses, just as the State imposes a mandatory assessment on the branches. Currently 89% of the members are in effect subsidizing 11% of other members who refuse to make the voluntary annual contribution. The advisory vote was unanimous to have that option.

ADJOURNMENT

The meeting was adjourned at 11:06am. Next BEC meeting: Thursday, January 13 at 9:00am.

(Submitted by Secretary Dick DeVoe)

Attachments:

- (1) Attendance Roster
- (2) Treasurer’s Report and Form 28 “Monthly Cash Report” (Woodman)
- (3) Membership Report and Form 27 (Sprague)
- (4) Sunshine Report (Busenius)
- (5) SIR 146 Annual Survey Subcommittee Report (Gleason)
- (6) Branch 146 Activities (Bill Holly)