



Contra Costa Branch 146
Minutes of the Branch Executive Committee Meeting
Boundary Oak-Lakeview Room

November 13, 2014

CALL TO ORDER

Big Sir Doug Eisner called the meeting to order at 9:00 am, welcoming all BEC members, and approximately 18 committee chairmen and guests.

BEC ROLL CALL/QUORUM

A quorum was present as all 12 officers and directors were present.

APPROVAL OF MINUTES

Minutes for the October 9, 2014 open meeting were approved as submitted.

BIG SIR'S REPORT (Doug Eisner)

1. Today's Honorees: **Honorees Chairman Dennis Hallett** will present 4 awards: **Roy Fredrickson** will receive the Senior Sir Certificate. **Bruce Jones, Barney Meade and Don Nunn** will receive 20 Year Membership Certificates. We extend our congratulations for their service and dedication to Branch 146.
2. In November, we celebrate Veterans Day by honoring our own Veterans during this month's luncheon. **Bill Holly** and our Veterans Committee have an excellent celebration planned.
3. The 2015 BEC will be installed at today's luncheon, except for **Brad Hatcher** who will be absent but will be installed at January's luncheon.
4. Update on Luncheon Chairman: **Baha Zarah** requires heart surgery. **Jim Burk** has volunteered to serve as the Temporary Lunch Chairman until a permanent replacement is located. There is a potential candidate.
5. New Recruitment Chairman **Corrie Oranje** was introduced and **Ron Binder** was thanked for his many years of service in this capacity.
6. Through November, **Doug** proudly announced that we have already met our recruiting goals. This was not only a team effort but also a branch endeavor. We initiated 33 new

members vs our goal of 30. Forty-five (45) guests were introduced at monthly luncheons vs our goal of 50. This is a very acceptable conversion rate of 73%.

7. Discussion of Boundary Oak Renovation and Relocation issues: Luncheon venues for 2015 are developing:
 1. January's luncheon and the luncheons from May through December will continue be held at Boundary Oak on the 2nd Thursday. The February, March and April luncheons will be held at the Concord Hilton. This venue change is the result of Boundary Oak's interior renovation taking place from January 10th to May 1st. The city decided that no events will take place during construction for safety and work schedule considerations.
 2. We will be signing our 2015 Luncheon Contract with CourseCo in a matter of days. They have agreed to maintain costs to us at 2014 levels.
 3. We now have tentative reservations in place for the 3rd Monday in February, March and April at the Concord Hilton. The contract with them will be finalized in December. Our time at the Hilton will requires flexibility on our part. Their meal cost will go up to \$26 starting in January for Branch 8.
8. State Regulations allow 5 meeting absences over a 12 month period (ladies day meetings excluded). There are a few members who have either missed 5 meetings or are extremely close with 4 absences. Letters were sent to those whose membership status is in jeopardy. Two members wishing to be compliant will attempt to do so by attending January's meeting. Consequently, there is no need for an executive session today to discuss their membership status. Attendance requirements are outlined in the introduction of the Membership Directory.
9. There is no need to hold a BEC meeting in December. This takes into consideration the Holiday Ladies Day Luncheon

LITTLE SIR'S REPORT (Bill Holly)

1. Today we celebrate our Branch Veterans. We will honor 23 World War II Veterans using a PowerPoint presentation. Branch 146 has 109 Veterans from all service branches who will be recognized.
2. Today's speaker is Major General Dan Helix (Retired). He is a Korean War Veteran with 41 years of distinguished military service including 25 metals. He is the author of several military novels. Recently, he was reelected to the Concord City Council.
3. Arbitrarily, there were no "No Shows" for October since a list could not be developed.
4. The luncheon entertainment for December will be the Women's Ensemble from the Clayton Valley Charter High School and the BEC unanimously approved a donation of \$200 to them.
5. The Annual Area 2 Training Session was held in Walnut Creek on October 28th. Branch 146 was well represented with 10 members (9BEC Members). Area 2 Governor **Robbie Robinson** discussed the Sir Leader's Guide and Regional Director Elect **Dick Devoe** presented a new evaluation worksheet, a branch self-assessment form for review, discussion and rating. A straw poll to the rating questions was taken

by show of hands. **Bill Holly** gave a presentation on the use of Dropbox, especially as it relates to sharing the speaker's exchange spreadsheet.

SECRETARY'S REPORT (Walt Busenius)

Because Branch 146 has to change its meeting day and week to accommodate the temporary move during 2014 to the Hilton Hotel in Concord caused by renovations at Boundary Oak, the BEC unanimously amended Branch Rule 22 as follows: "***Branch 146 luncheon meeting is held on the second Thursday of the month unless a change is required due to a scheduling conflict beyond Branch control at the preferred luncheon venue. Amended 11-13-2014***"

TREASURER'S REPORT (Chuck Campbell)

The Treasurer's Report for October, 2014 was accepted as submitted and can be viewed on the branch 146 website. Copies attached.

- We began October with a cash balance of \$21,414.05 and ended the month with a balance of \$23,531.29. Collection of 2015 dues and custodial accounts were the reasons for the increased balance.
- Luncheon receipts exceeded luncheon cost by \$176.50 as a result of receiving \$200.00 in missed lunch payments.
- 2015 dues are now being collected.

COMMITTEE CHAIRMEN REPORTS:

Activities Coordinator (Jerry Kaplan)

- There are now 42 activities vs 39 at the beginning of 2014.
- During the year, two activities were closed: genealogy and gardening. ROMEO is in suspension as it is without a Chair.
- Monterey Mashers is now classified as an activity. A new book discussion group and another poker group are in the making.
- **Jerry** is talking to Activity Chairs about renewing for another year and developing assistant chairs.
- Wine tasting is now led by Rob Melrose.

Biographies (Paul Dubow)

We have 84 Bios on line out of 275 members. The last submittal of Bios came from new members. **Paul** would like to receive the new member report. New members each month are list on the front of the Member Directory.

Communications (Jeff Baily)

The website, down for a short time, is now back up and functioning.

Honorees (Dennis Hallett) Four (4) honorees today: **Bruce Jones, Barney Meade and Don Nunn** are receiving 20 year Service Certificates and **Roy Fredrickson** is receiving the Senior Sir Certificate. **Dennis** and his team were thanked for their hard work and dedication. **Dennis** advised that 2015 will be another busy year for honoree awards.

Ladies Day Luncheon (Steve Dawkins) December 1st is the deadline date to sign up for the December 11th luncheon. Ten (10) full table so far. There is still plenty of room. Forms will be put on tables at today's luncheon, as well as sign up information will be sent out via email and will appear in the Sir Call before December 1st.

Luncheon Attendance (Jim Burk)

- The total count of **225** for lunch today is based on a membership base of **269**, and includes a combination of **2** new members, **1** speaker, **4** guests/visitors, and **(51)** excused absences. Total Guaranteed to CourseCo is **202** after allowing for **(23)** post deadline "no show" absences. Allowing for 5% overrun, **213** meals will be prepared. Because today is our Thanksgiving luncheon, CourseCo is preparing more turkey meals than the 55% fish/45% meat ratio shown in attachment.
- The BEC approved changing the process as well as wording in the membership directory to include 925-979-5146 as the telephone number a member should use to leave a recorded message when unable to send an email to the Attendance/Luncheon Chairman in the event a member cannot attend a regular meeting. This new telephone number (925-979-5146) is a google account that converts the recorded message to an email that is sent to the Attendance/Luncheon Chairman for handling.

Membership (Ben Gleason)

- The BEC unanimously approved 2 new members: **Ronald K Afdal**, badge #128, sponsored by **Dick Woodman**; **Frank B. Barton**, badge#159, sponsored by **Lo McCarley**.
- **Bob Donahue** passed away on 11/23/2014; **Bill Powell** moved and resigned; **Bob Finertie and Pat Meehan** resigned; **Tom Falce and Rich Deyoe** transferred to other branches.
- After the above changes, the total membership count is **decreased by 4 to 271 members**. There are **6** Honorary Life Members. The Membership Report and Form 27 are attached.
- The inactive list now has 22 members as a result of **Jim Helmick's** recent death.
- Approved Jim Burk contacting the remaining 4 non-computer users and their computer buddies to determine if their relationship of printing and forwarding the Sir Call will continue. Also approved that the 3 current subscribers receiving the Sir Call can continue doing so for another year by sending a \$25 check to Chuck Campbell.

Member Relations (Brad Hatcher) Absent – no report

Publicity (Al Munayer) The next article in the CC Times will announce January’s meeting.

Recruitment (Ron Binder) Three guests will be attending today’s meeting. During the Big Sir’s report, **Corrie Oranje** was introduced as **Ron’s** replacement and **Ron** was thanked for his lengthy service as Recruiting Coordinator.

Sir Call Editor (Richard Hockenbrock) The process of publishing the Sir Call is going very well.

Travel (Ken Richter)

- The BEC approved the proposed Travel Schedule for the first 9 months of 2015. Schedule attached
- The BEC accepted Sir Form 52 – Travel Event Financial Report -- for the October 27th one day bus tour of Levi Stadium.
- The BEC approved Sir Form 53 – Request for Approval of Branch Travel Event -- to cover the Monterey Mashers Golf Tournament from March 22, 2014 through March 25, 2014 in Monterey, CA.

Sunshine (John Pearl) **John** submitted The Sunshine Report. Copy attached. On the list are **Howie King, Dick Richmond and Baha Zarah.**

Webmaster (Ron Plachy) **Ron** ran Google Analytics on our website. Almost 50% of activity on the website involved the Sir Call especially the spike between October 22nd and October 27th after its announced publication.

REPORTS FROM OTHER CHAIRS:

Bruce Borgman: The Sir Business Cards (Invitation Cards) will be passed out at today’s luncheon meeting. These are cards that our membership will be asked to pass out to prospective recruits that they hope will come to a future meeting as a guest and to sponsor as a new member.

OLD BUSINESS: None

NEW BUSINESS: None

ADJOURNMENT: Meeting was adjourned @ 10:40 am.

NEXT MEETING: No meeting in December, 2014 due Ladies Day Christmas Celebration on December 11, 2014. Next BEC meeting will held Thursday, January 8, 2014 at 9:00am in the Boundary Oak—Lakeview Room.

Recorded and Submitted by Secretary Walt Busenius

Attachments:

- 1.Attendance Roster November 13, 2014
- 2.October Treasurer’s Report, Form 28 (Campbell)
- 3.Branch 146 Activities -- November, 2014
- 4.October Lunch Count Table (Burk)
- 5.Membership Report and Form 27 (Gleason)
- 6.Approved Travel Events 2015
- 7.Sir Form 52 -- Travel Event Financial Report: Levi Stadium Tour, 10/27/2014 (Richter)
- 8.Sir Form 53 – Request for Approval of Branch Travel Event: Monterey Mashers Golf Tournament from 3/22/2015 to 3/25/2015 in Monterey, Ca.
- 9.Sunshine Report (Pearl)
- 10.Google Analytics (Ron Plachy)