



**Contra Costa Branch 146**  
**Minutes of the Branch Executive Committee Meeting**  
**Boundary Oak Golf Club**

**SIR BRANCH 146**  
**9:00 to 10:45 A.M. – LAKEVIEW ROOM- BOUNDARY OAK**  
**Nov. 10, 2016**

**BIG SIR (Walt Busenius)**

Walt Busenius called the meeting to order at 9:00 am with 11 officers and directors present and 15 committee chairmen and guests. The minutes of the September BEC meeting were approved as corrected.

**BIG SIR'S REPORT (Walt Busenius)**

The officers and directors of the BEC for 2017 will be installed at our luncheon today.

There will be two honorees today to receive Branch Certificates of Appreciation – one to be presented by Bob Yolland to Doug Eisner and one presented by Doug Eisner to Ron Binder.

Walt noted that the Luncheon contract has been signed with Courseco.

Brad Hatcher reviewed the results of the annual membership survey. Overall the results were very positive with 76% of the membership responding. Notable were comments regarding cliques, or reserving tables. There were very positive comments on the Sir Call, with a suggestion to add a monthly listing of the birthday boys. There were a number of comments regarding reasons to not volunteer followed by discussion about this topic by the board.

Walt noted the area training on Dec. 7 and those scheduled to attend, which will occur the Creekside complex in Rossmoor.

Ben will lead the Membership training, and Bruce will lead the Secretary training.

Walt led a discussion regarding integration of new members, prompted by one member who resigned for this reason. Suggestions regarding this problem were as follows:

- Break up reserved seating practice
- Have table set aside for new members and sponsors
- Have a cut-off time for reserved seating – announced by Little Sir/Big Sir perhaps 10 min prior to beginning of meeting
- Have one meeting a year where no reserved seating is allowed
- Ensure that the sponsor is aware of his responsibility to maintain a relationship with the new member

- If sponsor will not be attending, request another member to ensure new member is taken care of at the meeting
- Steve Sprague, 2017 Member Relations Chair, plans to send description of sponsor responsibility to sponsors in the new year
- Identify new members with a more prominent method than the yellow name nametag as a way of recognizing new members
- Explain the dynamic of finding seats at the luncheon to new members
- Change the meeting start time in the newspapers to 11:00am
- Add a co-sponsor to new members; or ensure the sponsor delegates his responsibility if unable to attend

It was suggested that this item be a calendar item for the January BEC.

Rob Melrose has agreed to succeed Max Hinkle as the Luncheon Chair, but has asked for some assistance.

Walt noted that our 2016 membership goals included 50 guests for the year and welcomed 37. Our guest count is down from 2015 and we should pay attention and address this decline if not an anomaly. For new members, our goal was 30, we accepted 27. Our growth goal was plus one (the State standard) or one more new member in 2016 than 2015. We have met that goal as of this meeting with an increase of 6 in membership.

There was a suggestion that we have a booth at some local fairs and festivals; but previous efforts have not been successful.

#### LITTLE SIR REPORT (Walt for Alan Elnick)

The speaker for today is Steve Burchik, author of *Compass and a Camera: A Year in Viet Nam* – relating his experiences in Viet Nam. The luncheon meeting will recognize our veterans. There will be a slide show to honor all of our veterans. In December, for the Ladies Day luncheon we will have House Blend – their \$350 fee has been budgeted.

In January the speaker will be our own Joe Starkey – the commentator for the Cal Bears and 49ers.

Most no-shows for October have paid, or been excused. It was requested that we receive a report on the no shows during the second half of 2016 at the January BEC meeting.

#### SECRETARY'S REPORT (Bruce Borgman) – no report

#### TREASURER'S REPORT (Jim Barry)

Jim noted that we had an end of month balance of \$27,005.

Jim distributed Form 28 and the Treasurer's report. We have received 195 dues checks, including 33 advance payers, and thus our current balance today is \$30,963. While we are above our goal of less than \$25,000 in the bank, the overage is easily explained because of our dues payments. There was a request from the audit committee that groups with their own books have their year-end financial reports done by early January so that the audit committee's report can be completed by and reported at February's BEC meeting.

The Treasurer's report was approved by the board.

## COMMITTEE CHAIRS REPORTS

### ACTIVITIES COORDINATOR (Jerry Kaplan)

Jerry noted that we are at 45 activities. Jonathan Korfhage noted that he will report on the Dinner-dance in January.

Walt noted that John Lewis, who was to have received a 20-year award is resigning for health reasons. The award will be presented to him at his home. John had been the leader of the Walking group, and Frank Ascatigno and Martin Lyle have been assuming this responsibility in recent months.

### BIOGRAPHIES (Paul Dubow)

We have 188 biographies, due to some resignations. John George has resigned because he has re-entered the workforce.

### AREA FISHING (Paul Dubow)

The fishing activity is going well.

### COMMUNICATIONS – SIR CALL (Richard Hockenbrock)

Richard noted that a list of the birthday boys will be easy to add to the Sir Call.

### GREETER (Dick DeVoe) – no report

### HISTORIAN (Pete Gates)

Pete will transition to Gary Brown for this duty.

### HONOREES - (Doug Eisner)

Report in Executive Session

### LADIES DAY LUNCHEON (Steve Ybarra)

Plans are on track – we expect an attendance of about 270. Last day to reserve is Dec. 3; the pdf form in the Sir Call can be submitted on line or mailed in.

### LUNCHEON ATTENDANCE (Max Hinkle)

We have guaranteed 216 meals for members attending the lunch today. Max thanked Rob Melrose for agreeing to take over this function.

### MEMBERSHIP (Ben Gleason)

We will have one new member today - Robert White, sponsored by Steve Sprague. Bob Wedin will become active again, and move to emeritus status. Paul Remack and John George have resigned as previously discussed. Edwin Walker and Darlo Boone have requested to be put on the inactive roster. The membership has declined to 286 members, including 5 emeritus members. The board approved the report.

### MEMBER RELATIONS (Brad Hatcher) - survey response as noted earlier

NOMINATING COMMITTEE (Bill Holly) – no report

PUBLICITY (Al Munayer for Jim Saavedra) – no report

The change of our meeting times will be updated.

RECRUITMENT (Corrie Oranje)

Corrie reported that Bruce Borgman and Richard Hockenbrock have worked on the recruiting video. Bruce noted that it would be good to have the inquiry form for guests link from our website rather than the state website.

We have three guests today – Ken Johnson sponsored by Chuck Schreiber, Remson Barnard sponsored by Russ Anderson, and Jay Gordon sponsored by Chuck Campbell.

SUNSHINE REPORT (John Pearl)

The Sunshine list has nine names on the report, submitted and attached. Cal Tucker will take over this responsibility in January.

ANALYTICS (Ron Plachy) – report attached

TRAVEL (Milton Smith)

The Day at the Races was a successful event with 32 people.

Milt proposed a day trip to Mare Island early next year, which will be about \$88. This trip was approved by the board.

The Sacramento Underground trip – date undetermined – was also approved.

For the international trips, Milt is working on a trip to Africa in May of 2018, as well as a trip to the Galapagos / Machu Picchu in 2017; and, a possible cruise in the Mediterranean or the Baltic Sea.

Ken Richter indicated that he has a list of names “Hamilton” for next year.

REPORTS FROM OTHER CHAIRS -

CHAIRMEN WISHING TIME ON TODAY’S LUNCHEON AGENDA

Brad Hatcher for the Member Survey

Bruce Borgman for Couples Dining Out

OLD BUSINESS

None

NEW BUSINESS

None

NEXT MEETING:

The next meeting will be at 9:00 A.M. Thursday, January 12, 2016 at Boundary Oak. No BEC meeting in December.

ADJOURN

The meeting was adjourned at 10:55 A.M.

## EXECUTIVE SESSSION

The Board met in executive session regarding the Honorees for 2017.

Respectfully submitted,

Bruce Borgman  
Branch Secretary

### Attachments:

1. BEC Agenda
2. Luncheon Agenda
3. Treasurer's report, Form 28
4. Membership Report and Form 27
5. Luncheon Attendance Chairman's Report
6. Sunshine Report
7. Google Analytics
8. Branch 146 Member Survey report for BEC, and to Membership
9. Attendance Sheet